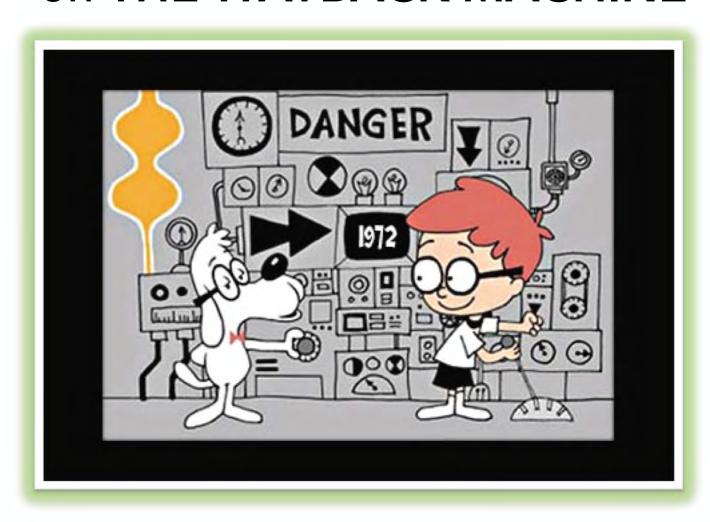
# ROOFTOP TAKES A TRIP on THE WAYBACK MACHINE



"In the past, the materials used for writing, the human labor of copying, the costs of disseminating and providing access to books, atlases, photographs, films and recorded sound were very high. The costs imposed limits on the rate of production, in effect filtering what knowledge and creative expression were accessible and to whom. The expense of maintaining vast and redundant stores of physical artifacts meant it was costly to collect them and invest in their long term access. The question had always been: What can we afford to save?"

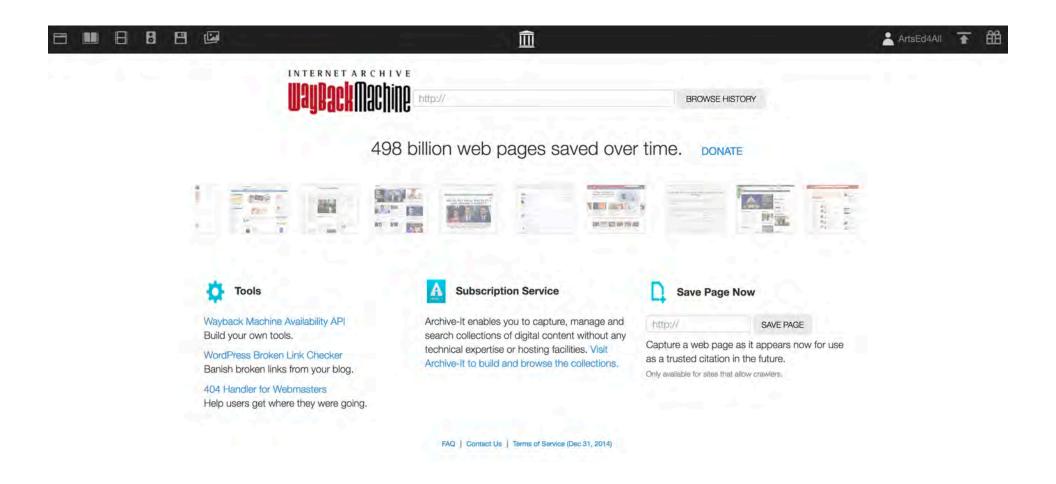
Now, suddenly, those filters are gone and information travels at the speed of electrons, virtually free of friction. Now everyone with a computer can publish their own book, release their own movie, stream their own music, and distribute what is on their hard drive or smartphone across the globe instantaneously. The question today is: What can we afford to lose?"

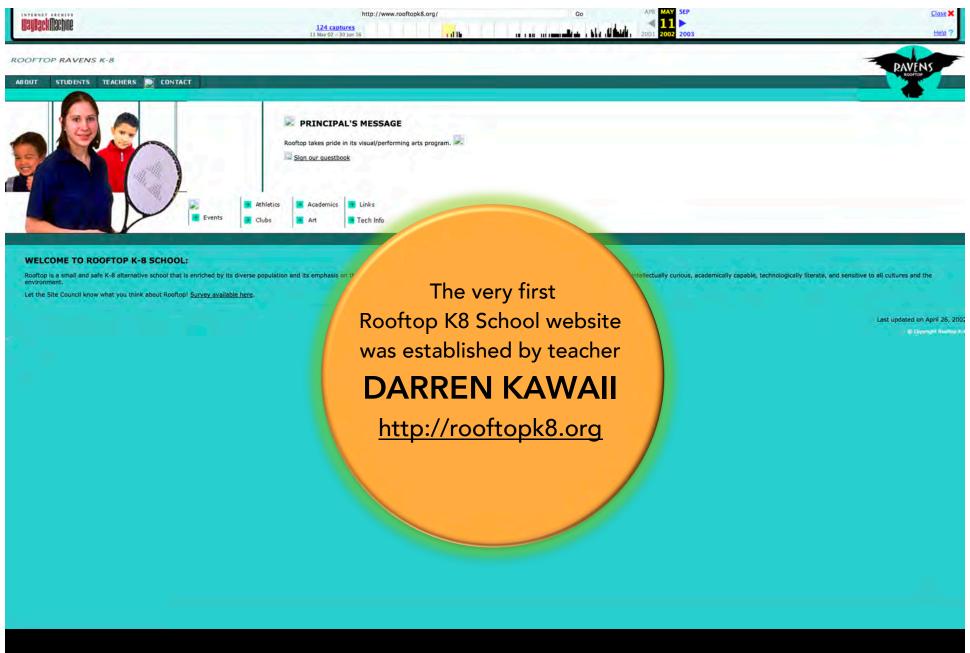
## **ABBY SMITH RUMSEY**

"When We Are No More: How Digital Memory Is Shaping Our Future"

## BREWSTER KAHLE, founder of THE INTERNET ARCHIVE, pegs the average lifespan of a Web page to 44 days... After that, the page disappears or is removed from its original location.

http://archive.org





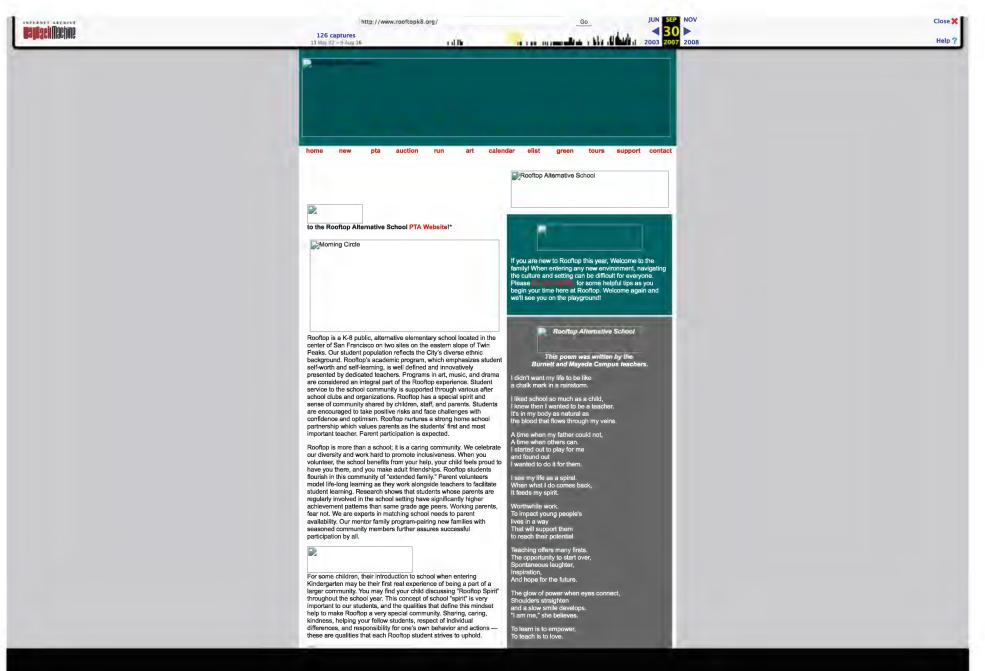
via Internet Archive's Wayback Machine, May 11, 2002.



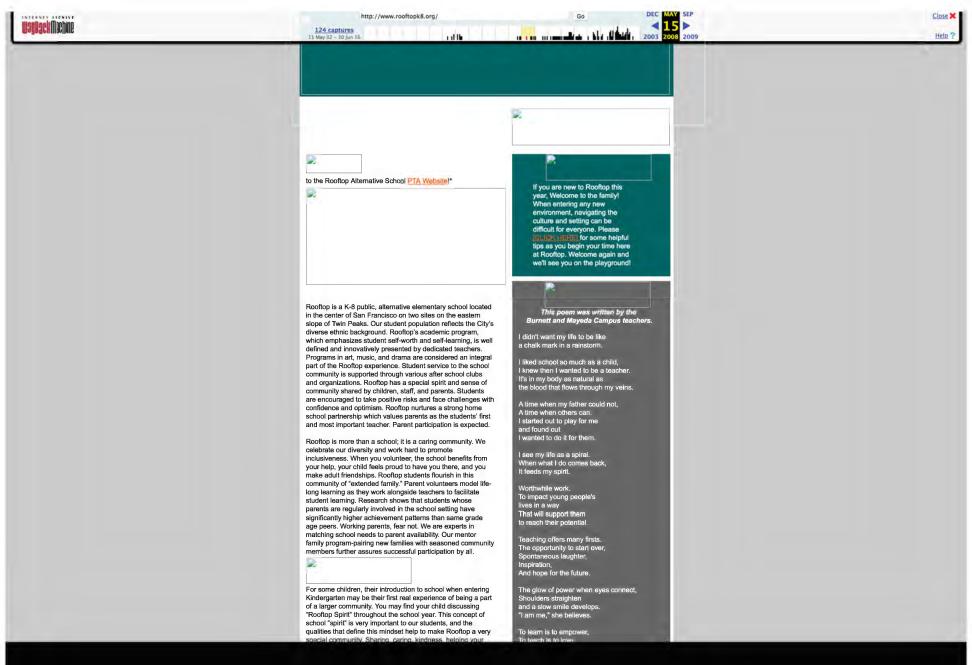
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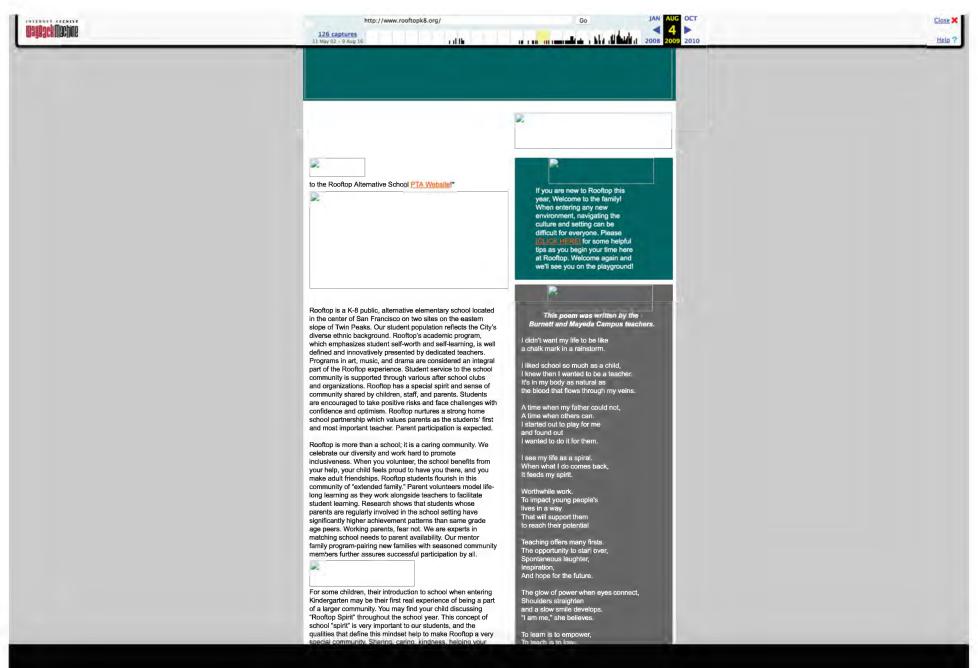
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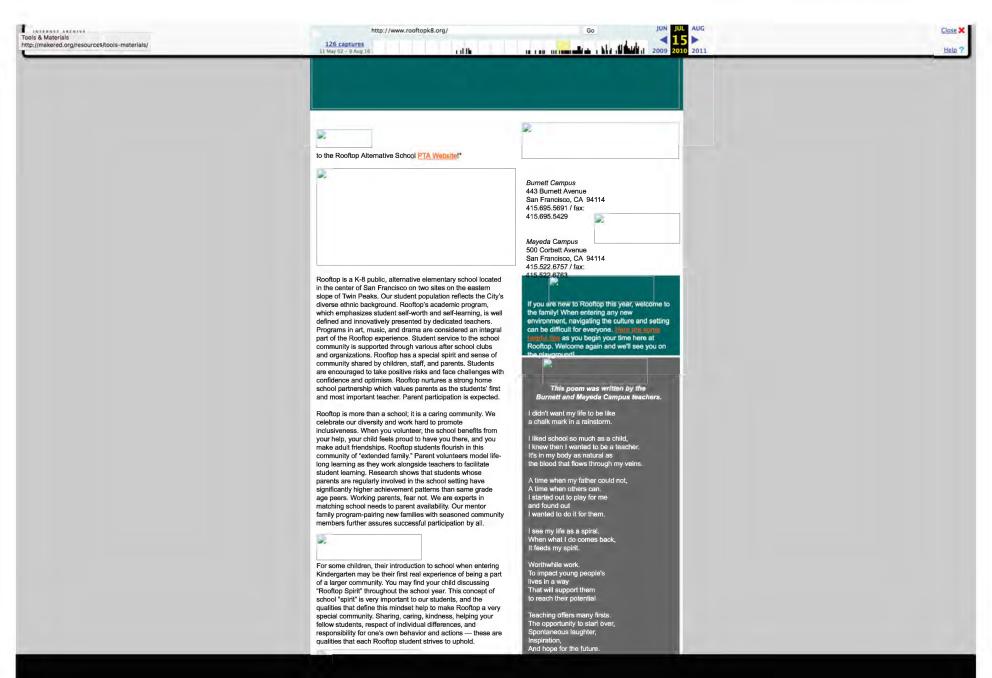
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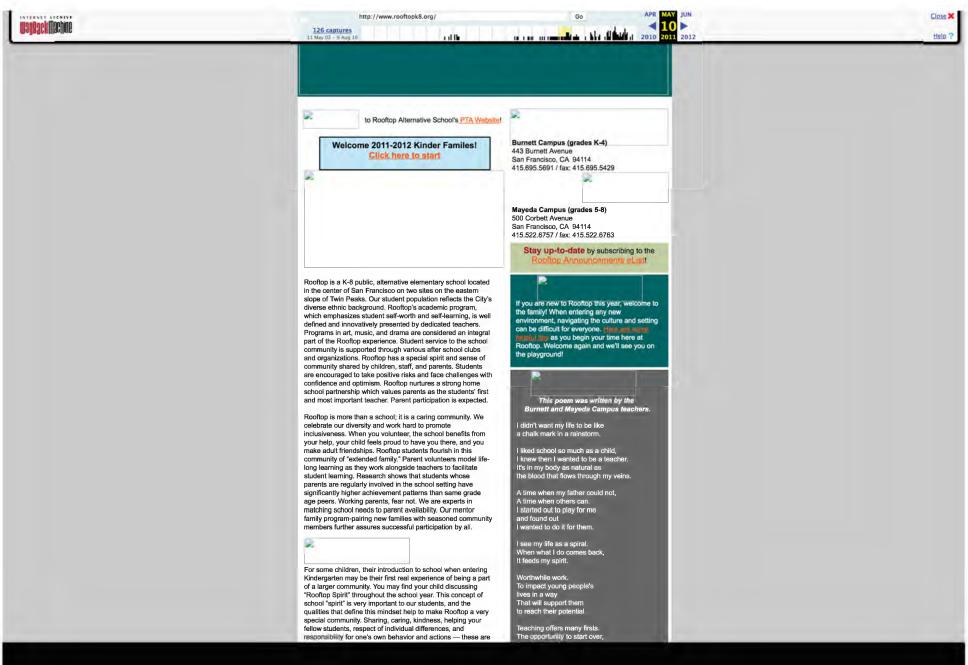
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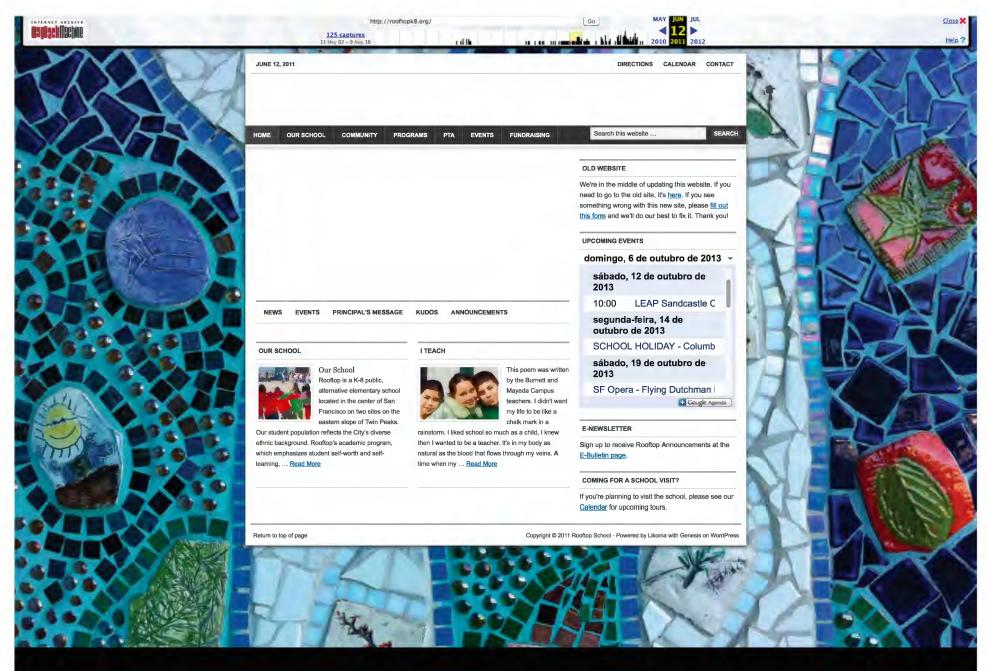
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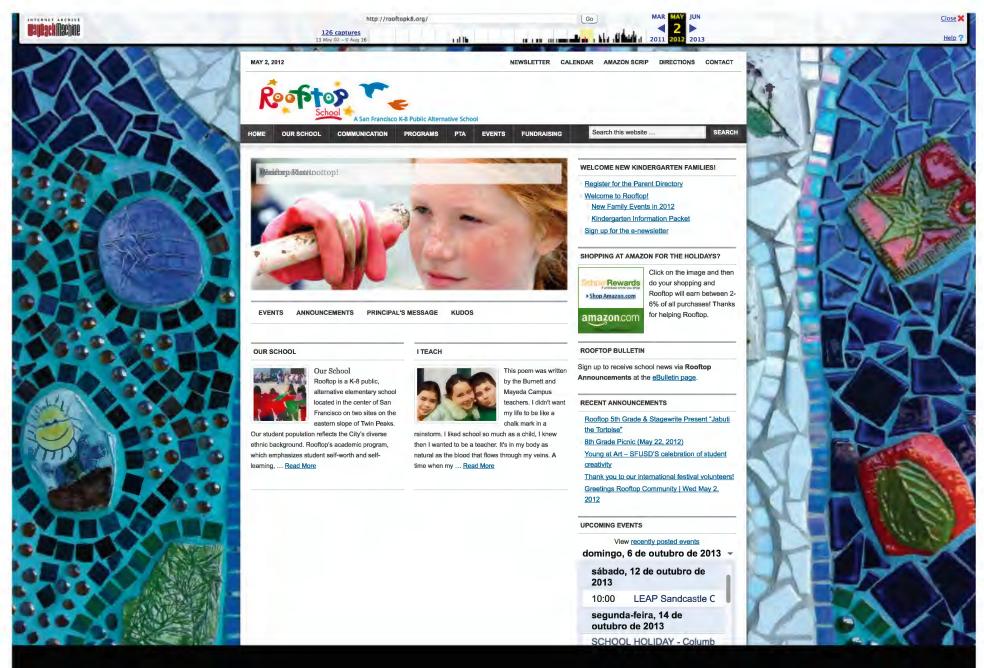
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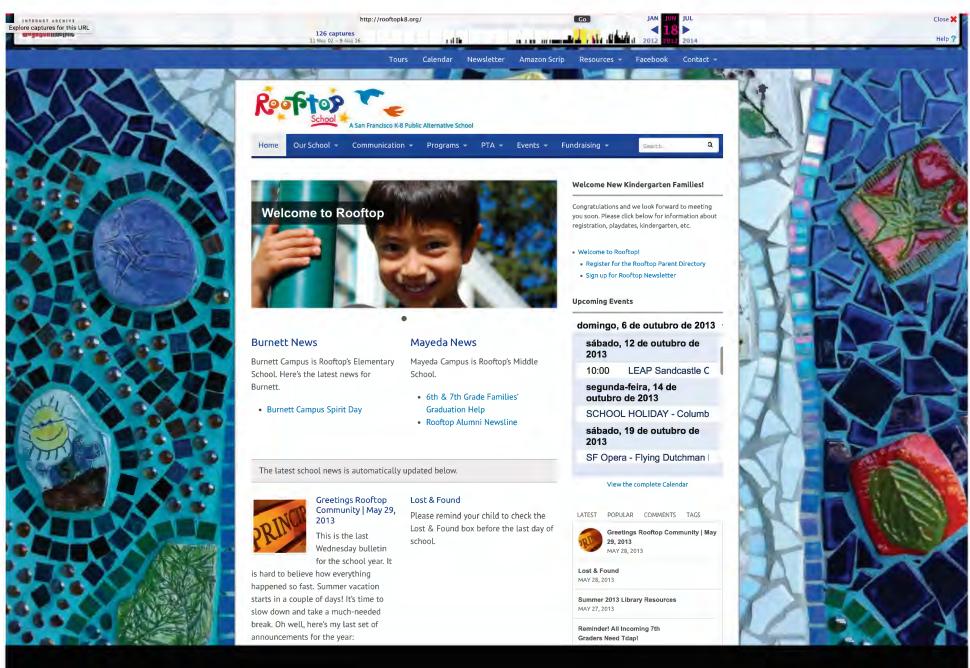
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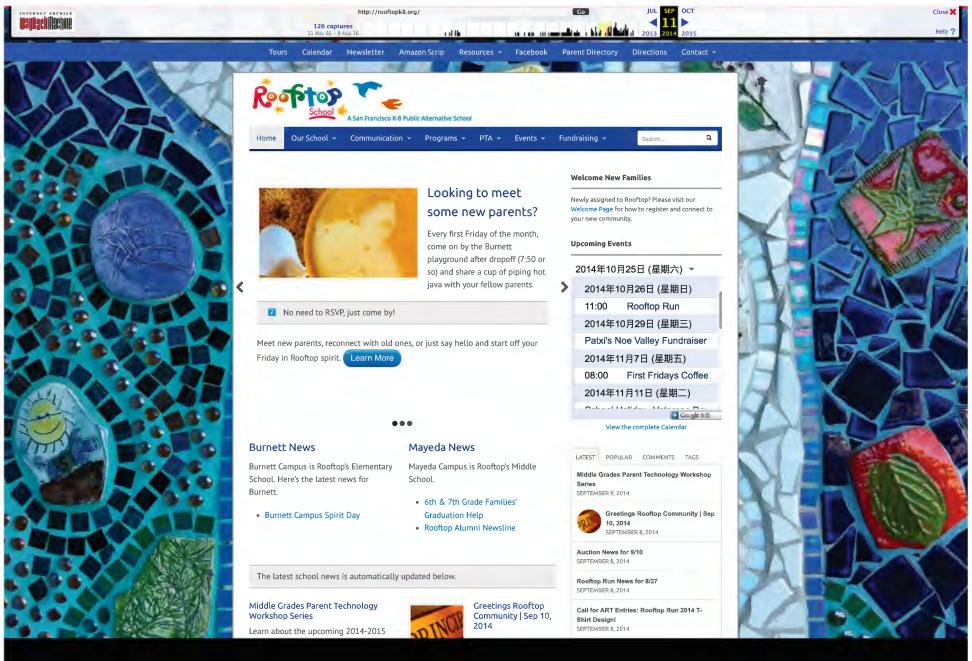
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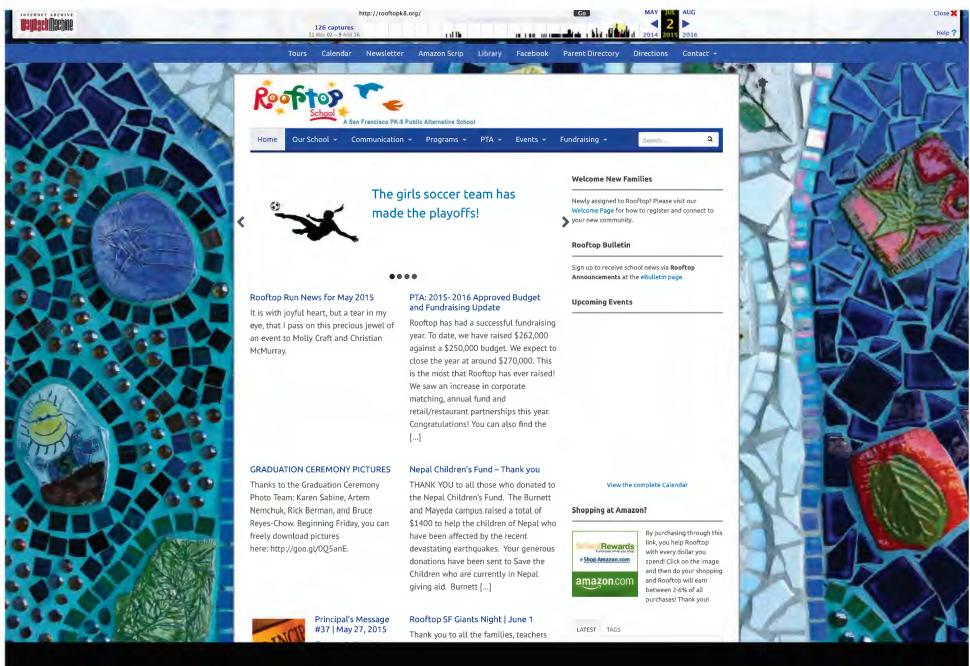
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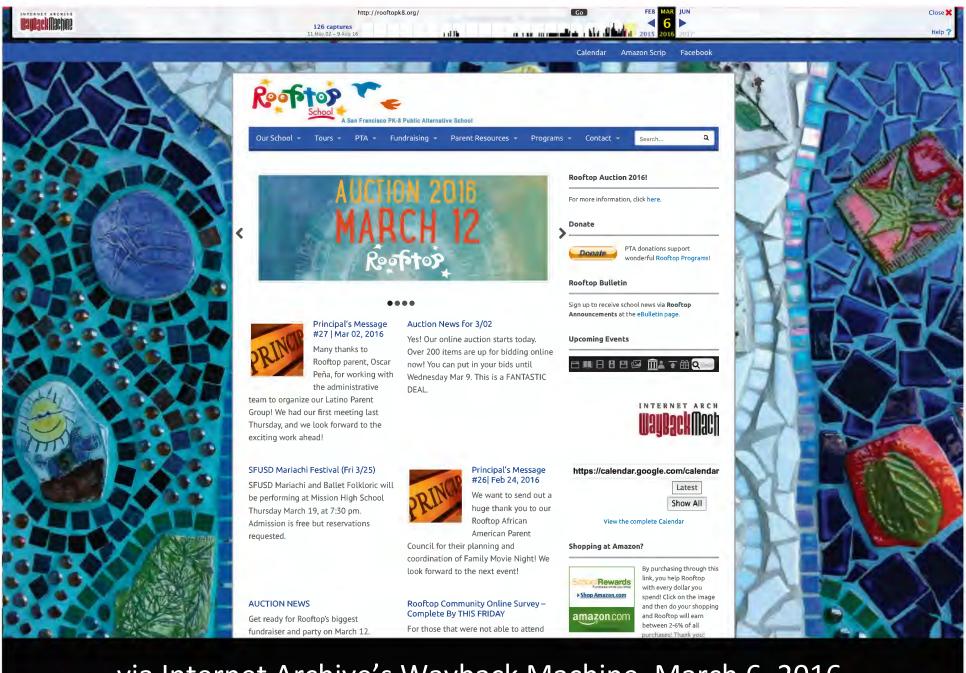
via Internet Archive's Wayback Machine, June 18, 2013.



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### Welcome to Rooftop!

ooftop is a PK-8 public, alternative elementary school dedicated to serving its diverse ethnic student population through its strong academic program emphasizing critical thinking and self-learning. Programs in art, music, drama, and dance are an integral part of the Rooftop experience. Rooftop's spirit of kindness, respecting individual differences and taking responsibility for one's own behavior and actions are qualities that each student strives to uphold.

